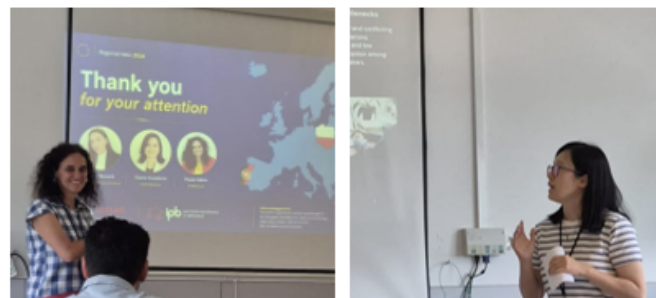




UNIAG NEWSLETTER



OPPORTUNITIES

- Papers | 10th International Academic and Professional Congress on Happiness.
- Encontro Ciência e Inovação 2026 will take place on 15 and 16 July at the Lisbon Congress Centre. Encontro Ciência e Inovação 2026 forms part of the ongoing process of defining Portugal's national strategic priorities in the fields of research and innovation, associated with the creation of the Agência para a Investigação e Inovação (AI²).
- FCT to Host Information Session on the MSCA Doctoral Networks 2026 Call on 1 July.

Congratulations on the International Distinction!

Researchers **Paula Odete Fernandes** and **Elaine Scalabrini** received the Best Paper Award under the theme "Digital Transformation and Artificial Intelligence for Innovation" for their presentation of the paper "Behavioural Segmentation of Consumers in Digitally Transformed Markets", conducted within the framework of the joint supervision of Master's student **Joana Dias**.

News

UNIAG is conducting a study on the economic and tourism impact of the Antoninas Festivities of Vila Nova de Famalicão.

UNIAG'S MOST RECENT EVENTS

From 27–29 May 2026, researcher Ricardo Alexandre Correia participated in the THI 28th International Congress in Croatia.

From 07–11 June 2026, researcher Paula Odete Fernandes represented UNIAG in Poland.

From 17–19 June 2026, researchers Paula Odete Fernandes and Elaine Scalabrini participated in The INC (Tourism, Hospitality & Events International Conference), held in Faro, Portugal.

From 17–20 June 2026, researcher Joaquim Leite participated in the CISTI conference in Santiago de Compostela, Spain.

From 22–24 June 2026, researcher Sónia P. Nogueira participated in the 18th CIGAR Workshop 2026 – Financialisation and Measurement in Public Sector Financial Reporting and Management Accounting, held in Malta, where she presented the papers "How do Budgetary and Financial Accounting Information Complement Each Other in Municipal Decision-Making?" and "Exploring How Much Financial Information Politicians Use in Local Governments: An Index Proposal and an Application".

From 24–26 June 2026, researchers Elaine Scalabrini and Paula Odete Fernandes, together with several PhD and MSc students, participated in the HELIX 2026 conference held in Vila Real, Portugal.

On 23 June 2026, the researchers Elaine Scalabrini, Paula Odete Fernandes, João Paulo Teixeira, and Roberto Vaz took part in a meeting of the IN-GENIOS DUERO-DOURO project and visited the Museu Nacional Ferroviário de Bragança, within the scope of the aforementioned project.

FORTHCOMING UNIAG ACTIVITIES

ICITED | 9–11 July 2026, at the Federal University of Bahia, Salvador, Brazil.
Researchers: Isabel Lopes, Luísa Lopes, and António Fernandes.

IACuDiT | 1–3 September 2026, on Lesbos Island, Greece.
Researchers: Elaine Scalabrini, Paula Odete Fernandes and Sónia Nogueira.

19th Annual Conference of the EuroMed Academy of Business | 23–25 September 2026, in Paphos, Cyprus.
Researcher: Ricardo Alexandre Correia.

Ocupação científica de jovens nas férias 2026 | 13–17 July 2026, UNIAG will deliver several scientific and technological internships for secondary school students.

LATEST PUBLICATIONS

Taniguti, B.; Nogueira, Sonia P.; Carvalho, H., & Montenegro, A. (2026). How to Become Visible through Scientific Diplomacy and Public Governance: Case Studies of IPB and UTFPR. In: Internacional Conference 'Visible and Invisible Universities', 18-19 June 2026, Sofia University, Bulgária.

Scalabrini, E., Vaz, M., Teixeira, J. P & Fernandes, P. O. (2026): Residents' perceptions in cross-border tourism regions. *Anatolia*, 1–18.
<https://doi.org/10.1080/13032917.2026.2691500>

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