

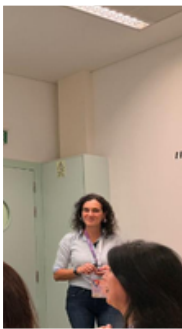


UNIAG wishes all members a Happy Easter!



NEWSLETTER

MARCH
2026
#37



Opportunities

NEWS

It is with great pride that we share that professor **Sónia Nogueira** has been awarded the "Outstanding Paper Award", for the paper "Political Use of Financial Information in Local Governments: a Cross-Country Study in Italy and Portugal" presented at the XXV Grudis Conference and Doctoral Colloquium, organised by the Accounting Research Network – Grudis.

Additionally, **Sónia Nogueira** was also distinguished with the AMR Best Paper Award for the paper "Factors Influencing the Usefulness of Financial Reporting Information in Portuguese Local Governments", awarded at the V Congresso Internacional de Contabilidade Pública, held on March 19 and 20, 2026, in Mirandela.



Regional Helix 2026 Conference | April 30, 2026
| Vila Real, Portugal June 24–26, 2026.

33rd APDR Congress | April 2, 2026 | Barcelos,
Portugal June 30 – July 3, 2026.

UNIAG'S MOST RECENT EVENTS

Professor **Sónia Nogueira** participated in the following conferences, presenting papers and acting as Chair and discussant:

- 28th Raymond Konopka Memorial, 22–23 January, School of Management and Technology, Santarém Polytechnic University, Portugal
- XXV Grudis Conference and Doctoral Colloquium, 30–31 January, ISCTE – Instituto Universitário de Lisboa, Lisbon, Portugal

Professor **Sónia Nogueira** and **Saete Esteves** participated on 9 March in the closing session of the project Your Green Vacation – Smart and Green Campsites for a Sustainable Future of Tourism, where they were members of the Scientific Committee, as well as of the organising and editorial team of the book of abstracts.

Professors **Paula Odete Fernandes**, **Joaquim Leite** and **Sónia Nogueira** participated in the 5th International Congress on Public Accounting (CICP 2026), which took place on 19 March 2026 in Mirandela and was organised by EsACT-IPB and the Order of Certified Accountants

Professors **Elaine Scalabrini**, **Marcia Vaz** and **Roberto Vaz** conducted activities with students from Sagrado Coração de Jesus School in Bragança, focusing on the topic of Virtual Reality.

On 12 March 2026 and 26 March 2026, two Open Lecture sessions organised by UNIAG were held. The sessions featured presentations by Priscila Vilhena, a former student of the Master's in Management at IPB, and Professor **Joaquim Leite**.



LATEST PUBLICATIONS

Lopes, I., Guarda, T., Oliveira, P., Ribeiro, M. I., & Fernandes, A. J. G. (2026). Chatbots as strategic tools in organizations. In T. Guarda, F. Portela, & M. F. Augusto (Eds.), *Advanced research in technologies, innovation and sustainability* (Communications in Computer and Information Science, Vol. 2792). Springer. https://doi.org/10.1007/978-3-032-16851-1_29

Nogueira, Sónia P.; Brunelli, S.; Jorge, S., & Pattaro, A. (2026). How is financial information used politically in Italian and Portuguese municipalities? In: *V Public Sector Accounting International Congress – Public Sector Accounting and Accountability: Global Challenges and Opportunities*, 19–20 March, School of Public Management, Communication and Tourism, Instituto Politécnico de Bragança, Mirandela, Portugal.

Vieira, E., Rodrigues, M., & Borges, A. P. (2026). Experience with educational software and serious games: A systematic literature review with applications to tourism. In A. Abreu, J. V. Carvalho, & R. A. Castanho (Eds.), *Perspectives and trends in education and technology* (Lecture Notes in Networks and Systems, Vol. 1695). Springer. https://doi.org/10.1007/978-3-032-09074-4_36

FOLLOW



uniag.ipb.pt



UNIAG



@uniag_research



UNIAG



@UNIAG_