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UNIAG NEWSLETTER



Applied Management Research Unit



NEWS

There is still time to submit your proposals for the upcoming edition of the OpenLectures.

This initiative aims to share technical-scientific and professional experiences with the UNIAG community.

Sessions run for 15 to 20 minutes and focus on research methods, data collection and analysis techniques, and career development tools.

Don't miss the opportunity to contribute to this new edition!



Opportunities



ICICT 2026

11th International Congress on Information and Communication Technology in concurrent with ICT Excellence Awards (ICICT 2026), **27 February 2026**, London, United Kingdom
Submission: **October 14**, 2025.

UNIAG's Most Recent Events

Trollhättan (Sweden) | 05–11 September 2025,
Participation of researcher Paula Odete Fernandes.

IN-GENIOS DUERO-DOURO | 22 September 2025,
Participation of several project researchers.

European Researchers' Night | 26 September 2025 – Bragança,
Participation of the UNIAG Team.



Forthcoming UNIAG Activities

UNIAG researchers are actively contributing to major international events:

ARTIIS'25 | 21–23 October 2025 – Cartagena de Indias, Colombia,
Participation of researchers: Paula Odete Fernandes and Isabel Lopes.

ICOTTS'25 | 06–08 November 2025 – Cape Verde,
Participation of researchers: Alcina Nunes, Elaine Scalabrini, Laurentina Vareiro, Luísa Lopes, and Manuel Fonseca.

TMS'25 | 12–15 November 2025 – Olhão, Portugal,
Participation of researchers: Paula Odete Fernandes and Roberto Vaz.

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Calls

- **Social Research Call 2026 – “la Caixa” Foundation** – 2 October 2025.
- **ERC-PT A-Projects** – 31 December 2025.
- **ECT Mobility Programme** – 31 December 2025.

LATEST PUBLICATIONS

Correia, H., Alves, J., & Vaz, C. B. (2025, May). Relationship Between Operational, Economic, and Financial Efficiencies and User Satisfaction at the Health Centers of Praia City. [Info +](#)

Guarda, T., Augusto, M. F., Villao, D., & Lopes, I. (2025, June). Tourism Ecosystems New Challenges. [Info +](#)

Marques, A. L. C., & Sousa, B. B. (2026). Brand Communication and Strategic Analysis of Menus in Fine Dining Restaurants in Hotel Management. [Info +](#)