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# UNIAG NEWSLETTER

Applied Management Research Unit



## NEWS

The IX **Regional Helix 2025** will be held in Bragança, from 26 to 28 June 2025.

Don't miss this opportunity to contribute to discussions on cross-border innovation and regional sustainability.

UNIAG Participation in the 5th International Week & 2nd STARS EU Staff Week – 12–16 May 2025 in Czech Republic.

## Opportunities

### ARTIIS 2025 – SMARTTIS 2025

International Conference on Advanced Research in Technologies, Information, Innovation, and Sustainability, 21–23 October, Colombia  
Submission: **May 20 JUNE 20, 2025.**

### ICOTTS 2025

7th International Conference on Tourism Technology & Systems, 6–8 November 2025, Cape Verde.  
Submission: **July 15, 2025.**



## UNIAG's Most Recent Events

The 2025 International Conference on Management, Tourism and Technologies (ICMTT'2025) – San Carlos, Costa Rica, **8–10 May 2025**. Represented by: Paula Odete Fernandes, Isabel Lopes, João Paulo Teixeira.

Modern Trends in Business, Hospitality, and Tourism (MTBHT 5th edition) – Cluj, Romania, **22–24 May 2025**. Represented by: Fernanda Ferreira, Flávio Ferreira.

Field Visit to Tenerife, **24–29 May 2025**. Conducted by: Paula Odete Fernandes.



## Forthcoming UNIAG Activities

APDR Conference, **10–11 July 2025**. Participants: Elaine Scalabrini, Paula Odete Fernandes.

ICITED'25, **10–12 July 2025**. Participants: Paula Odete Fernandes, Isabel Lopes.

## Calls

- **ESU 2025 Doctoral Programme** | 1–6 September | Southampton, United Kingdom
- **Portugal–France Bilateral Cooperation Call** (Programme PESSOA) – 25 June 2025
- **ERC-PT A-Projects** – 31 December 2025
- **FCT Mobility Programme** – 31 December 2025

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LATEST  
PUBLICATIONS

Meneses, D., Ferreira, F.A., Koerich, G.H. (2025). The Douro Wine Villages Project, 20 Years On: The Perceptions of Entrepreneurs. [Info +](#)

Ferreira, F., Ferreira, F.A. (2025). Partial State Ownership in the Hospitality Industry. [Info +](#)