



APRIL
2025
#27

UNIAG NEWSLETTER

Applied Management Research Unit



International week
in Albânia

NEWS

We are pleased to announce that UNIAG has been awarded the classification of **GOOD** following the recent evaluation by the FCT. Thank you all for your outstanding contribution.

Last call

The entire UNIAG community is invited to participate in the

IX Regional Helix 2025

conference, which will take place from 26 to 28 June 2025. Submissions must be made by 30 April 2025.

12 MAY

Opportunities

ARTIIS 2025 – SMARTTIS 2025

International Conference on Advanced Research in Technologies, Information, Innovation, and Sustainability, 21-23 October, Colombia
Submission: **May 20**, 2025.

ICTHM2025

International Conference on Tourism and Hospitality Management, 10-11 July 2025, Porto.
Submission: **May 11**, 2025.



UNIAG's Most Recent Events

- 11 April – WORKSHOP: **New Frontiers of Research in Accounting, Finance and Management**.
- 14-18 April – Erasmus+ Project **"Earth Day Every Day"** – Training on Sustainability Practices, Antalya, Turkey.
- 21-24 April – **Delegation from IPB visits UAMD (Albania) within the STARS EU Alliance**, finalising the double degree agreement, in Albania.
- 30 April – **IPB Open Day**



Forthcoming UNIAG Activities

- 8-10 May – **ICMTT'2025**, San Carlos, Costa Rica
Researchers: Paula Odete Fernandes, Isabel Lopes, João Paulo Teixeira
- 22-24 May – **MTBHT 2025**, Cluj, Romania
Researchers: Fernanda Ferreira, Flávio Ferreira

Calls

- ESU 2025 Doctoral Programme** | 1-6 September | Southampton, United Kingdom

FOLLOW



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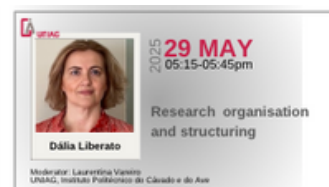
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LATEST
PUBLICATIONS

Martins, A., Alves, J., & Vaz, C. (2024). Application of Benford's law to detect signs of under-invoicing in companies in the restaurant sector during the COVID-19 pandemic. [Info +](#)

Fontes, F., Esteves, E., & Morais, E. P. (2024). Digital Marketing in Wine Tourism-Trás-Os-Montes and Dão Case Study. [Info +](#)