



FEBRUARY  
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# UNIAG NEWSLETTER



Applied Management Research Unit

## Welcome to Regional Helix'25! June 26–28, 2025



### NEWS

The entire UNIAG community is invited to participate in the

#### IX Regional Helix 2025

conference, which will take place from 26 to 28 June 2025. Submissions must be made by 15 April 2025.

Last week, new ESTiG students enrolled in the second semester participated in a guided tour of the school on 18 February, organised by scientific fields and led by mentors from the Mentoring Academy of ESTiG.

### Opportunities



#### 32nd APDR Congress

Sustainable Regional Development Academy, Porto, Portugal 8 – 11 July  
Submission: **April 2, 2025**.

#### ICITED'25

The 5th International Conference in Information Technology & Education, Natal, Brazil 10 – 12 July  
Submission: **April 4, 2025**.

### Calls

Applications for the European Doctoral Programme – BREATH, offering research grants in Social Sciences, Humanities, and Health, were open until 13 March 2025. More details can be found at: [BREATH Programme](#).

Researchers are invited to participate in the 29th edition of **Ciência Viva no Laboratório (CVL-OCJF) IPB**, by submitting scientific internship proposals for students (9th–12th grade) to take place from 13 to 18 July 2025.

The **Interreg VA Spain-Portugal (POCTEP)** program is open for applications for cross-border cooperation projects, supported by the European Union.

### Last events...

On **14 February 2025**, Elaine Scalabrini delivered an oral presentation within the scope of the In Genius project.



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NEW SECTION SOON

LATEST PUBLICATIONS

Ferreira, F.A., da Fonseca Pinto Coutinho, J.A., Gomes, C.F.S., dos Santos, M. (2025). Driving Tourism Development: Multicriteria Decision-Making in Rio de Janeiro's Tourism Sector. [Info +](#)

Ferreira, F., Koerich, G. (2025). Sequential Move Model for Quantity and Quality Competition in the Restaurant Industry. [Info +](#)

Martins, A., Alves, J., & Vaz, C. (2024). Application of Benford's law to detect signs of under-invoicing in companies in the restaurant sector during the COVID-19 pandemic. [Info +](#)

Fontes, F., Esteves, E., & Morais, E. P. (2024). Digital Marketing in Wine Tourism-Trás-Os-Montes and Dão Case Study. [Info +](#)