



MARCH  
2025  
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# UNIAG NEWSLETTER

Applied Management Research Unit



Opportunities

## NEWS

Last call

The entire UNIAG community is invited to participate in the **IX Regional Helix 2025** conference, which will take place from 26 to 28 June 2025. Submissions must be made by **15 April 2025**.

UNIAG Welcomes Professors from Brazil: Official Visit of the Rector and Delegation from UTFPR.

UNIAG Welcomes Interns from EPPU – Escola Profissional de Bragança.



### ICTHM2025

International Conference on Tourism and Hospitality Management 10-11 July, Porto  
Submission: **May 11, 2025**.

### 32nd APDR Congress

Sustainable Regional Development Academy, Porto, Portugal 8 – 11 July  
Submission: **April 2, 2025**.

**Calls** **FCT PhD Scholarships 2025** – The call for applications for the 2025 edition of the FCT PhD Scholarships is now open. Application deadline: **16 April 2025**.

## Last events



Professor Paula Odete Fernandes represented UNIAG in Albania at the annual STARS EU congress, reinforcing the international research dimension during this visit.

On 27 and 28 March, UNIAG researchers attended the workshop – Good Practices in Industrial Heritage – organised by the INGENIOS project consortium, of which UNIAG is a member.



## Next events...

UNIAG will Participate in **Erasmus+ KA122 Project**: "Waste and Sustainability Workshops" – Turkey.



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**10 APR**  
05:15-05:45pm  
Problems and methods of working in workshops for international student groups  
**Lukasz Wesolowski**  
Moderator: Eliane Scalabrini  
UNIAG, Instituto Politécnico de Bragança

**24 APR**  
05:15-05:45pm  
Navigating the intersection of entrepreneurial activity vs. employee career vs. research expertise  
**Martin Holli**  
Moderator: Jessica Ferreira  
UNIAG, Instituto Politécnico de Bragança

LATEST PUBLICATIONS

Ferreira, F., Koerich, G. (2025). Sequential Move Model for Quantity and Quality Competition in the Restaurant Industry. [Info +](#)

Ferreira, F.A., da Fonseca Pinto Coutinho, J.A., Gomes, C.F.S., dos Santos, M. (2025). Driving Tourism Development: Multicriteria Decision-Making in Rio de Janeiro's Tourism Sector. [Info +](#)