

NEWSLETTER

Applied Management Research Unit

Opportunities

NEWS

UNIAG would like to express our most sincere thanks to all of you for your commitment and dedication, which were essential to the recognition achieved in the FCT evaluation. This result is a reflection of your hard work, commitment to excellence and the impact you generate through research.

Thanks again for everything and see you soon, because we need to do more joint events so that we don't see each other only in moments of 'tension' and 'pressure'....



CMTT'25

IThe 2025 International Conference on Management, Tourism and Technologies, (Inperson and/or Virtual), Costa Rica 8 - 10 May Submission: March 6, 2025.

Calls

- ECSB European Council for Small Business and Entrepreneurship Virtual Visiting Scholar Programme
- Call for **Exploratory Research Projects** in all Scientific Domains 2024 | **25 February** | <u>More information</u>.
- Application for the Jorge de Mello Scholarship Industry and Innovation | 31 March 2025 | More information.

Last events...

UNIAG attended the meeting in Valladolid, at the **Santa Maria La Real Foundation**, to work on the creation of the Industrial Heritage database - 16 January 2025



UNIAG attended the **Kick-Off of the 'SubSus-New Sustainable Substrates for the Horticultural Sector'** project in Vila Praia de Âncora – 17th January 2025.







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NEW SECTION SOON

Meneses, D., Costa, C., Ferreira, F. A., & Eusébio, C. (2024). A bibliometric overview of economic sustainability in tourism. Info +

Ferreira, F., Ferreira, F. A., & R. Bode, O. (2024). Sustainability and hotel room pricing strategies. <u>Info +</u>

Scalabrini, E., Ferreira, J., Fernandes, P. O., & Moraes, T. From reviews to emotions: Analysing Bragança's tourism attractions on TripAdvisor.. Info +

Dominique-Ferreira, S., Cabanelas, S., Braga, R., & Ferreira, A. (2024, November). Exploring the Relationship Between Customer Engagement and Price Sensitivity. Info +





