



NOVEMBER
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#22

UNIAG NEWSLETTER

Applied Management Research Unit



Last events

NEWS

UNIAG thanks you for your cooperation and is now looking forward to your visit, which will take place on **8 January 2025** (to get the year off to a good start....., let's hope!).

UNIAG wishes you a Merry Christmas and a Happy New Year.



UNIAG took part in **BIP**, the new Erasmus+ programme period (2021-2027), promoted by IPB. Researchers **Elaine Sacalbrini** and **Nuno Moutinho** accompanied the students to the University of La Laguna in Tenerife.

The **Open Lectures** have continued, and the presentations have been posted on the website, under the news tab.

ITC'24 | Researchers **Fernanda Ferreira** and **Fernando Flávio Ferreira** took part in the ITC 2024 Conference, 27 to 29 November 2024 in Cape Verde.

ICMarkTech 2024 | Researcher **Manuel José Serra da Fonseca** will take part in the **ICMarkTech 2024 Conference**, at the University of the Azores - São Miguel Island, Azores, Portugal, from **5 to 7 December 2024**.

Applications for **doctoral scholarships** from the European University Institute in the fields of Law, Economics, History and Civilisation and Political and Social Sciences for the 2025-26 academic year are open until **31 January 2025**.

Next events...



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<p>28 NOV 2024 5:15-05:45pm</p> <p>Understanding publicly available company information</p> <p>Martin Holi</p>	<p>12 DEC 2024 5:15-05:45pm</p> <p>The use of IAG in research, practical applications</p> <p>Javier Jiménez</p>
<p>9 JAN 2025 5:15-05:45pm</p> <p>Applied research: Main methods in finance and accounting</p> <p>Nuno Moutinho</p>	<p>23 JAN 2025 5:15-05:45pm</p> <p>How to write scientific papers and posters?</p> <p>Roberto Vaz</p>

LATEST PUBLICATIONS

Baptista, N., Dos-Santos, M., Mata, F., & Jesus-Silva, N. (2024). Institutional trust as a driver of product boycotts in Europe. *International Review on Public and Nonprofit Marketing*, 1-24. [Info +](#)

Nogueira, S. P., Jorge, S., Gomes, P., & Pimentel, L. (2024). Measuring the Use of Financial Information: Understanding the Use by Politicians in the Local Government. In *IV Congresso Internacional de Contabilidade Pública (CICP)*. (pp. 21-21). OCC. [Info +](#)