

UNIAG NEWSLETTER

Applied Management Research Unit

Research Unit
UNIAG & Mission

Mission

To promote innovation and entrepreneurship, thus contributing to the identification and promotion of added value, competitive advantages and development of a potential of excellence in the regional action area of the four Polytechnic Institutes.

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NEWS

- UNIAG will be present at the ICMarkTech'23, in Prague, between the 30th November and 2nd December 2023, represented by some researchers. [INFO +](#)
- Some researchers will be present at the ICOTTS'23, in Bacalar-Mexico, between the 2nd - 4th November 2023. [INFO +](#)
- UNIAG researcher attended the ARTIIS, held 18th - 20th October 2023 in Madrid. [INFO +](#)
- Some UNIAG researchers supported the *V Encontro Internacional de Língua Portuguesa e Relações Lusófonas* held at the IPB on 12th - 13th October 2023. [INFO +](#)

Opportunities

WorldCIST'24

World Conference on Information Systems and Technologies
March 26-28 Lodz, Poland
Submission: **Nov 10**, 2023

ICMTT'24

The 2024 International Conference on Management, Tourism and Technologies
May 9-11 Cusco, Peru
Submission: **Dec 8**, 2023



Events

The RNCA promoted by the FCT through its **FCCN unit**, is organising its annual event on **November 7 and 8**. The meeting will be held at the University of Trás-os-Montes and Alto-Douro, in Vila Real. [Info +](#)

Some researchers will be present at the **ITC'23**, in Mirandela, between the **23rd to 25th November 2023**. [Info +](#)

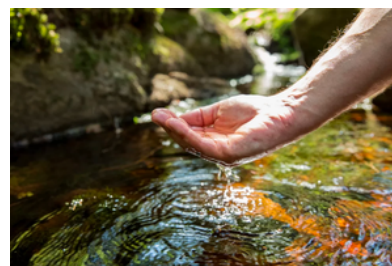


Calls

2023/2024 call for projects in the **Water4All** European partnership - FCT. [Info +](#)

Science4Policy

Science for Public Policy Studies Competition. [Info +](#)



LATEST PUBLICATIONS

Ferreira, F.A., Gomes, C.F.S., dos Santos, M., Souza, P.S., Hübner, H. (2023). Application of Prospective Scenarios in a Tourism Company. [Info +](#)

Vaz, M. et al. (2023). The Use of the EQ-5D-5L to Assess the Perception of Health Status: An Empirical Study of Users of Termas de Chaves Thermal Spa. [Info +](#)

Silvério, A.C., Ferreira, J., Vaz, M., Fernandes, P.O. (2023). The Well-Being of Tourism in Economic Development and Growth: Reflections and Perspectives in the Literature. [Info +](#)

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