

# UNIAG NEWSLETTER

Applied Management Research Unit

SEPTEMBER  
2023  
#9



## NEWS

- During the month of September, the researchers' references on the website were updated. Please check each member's scientific output and provide feedback. [INFO +](#)
- Elvira Fortunato visited UNIAG and met with teachers and researchers. [INFO +](#)
- The coordinator will be present at the European Researchers' Night 2023 in Bragança on 29 September at the Ciência Viva Museum. [INFO +](#)
- UNIAG participated in the culmination event of the GreenHealth Project on September 13th, held at the Brigantia Ecopark. [INFO +](#)

## Opportunities

### INVTUR24

Invtur Conference  
May 8-10 Aveiro, Portugal  
Submission: **Oct 20**, 2023

### WorldCIST'24

World Conference on Information Systems and Technologies  
March 26-28 Lodz, Poland  
Submission: Nov 10, 2023

### ICMT'24

The 2024 International Conference on Management, Tourism and Technologies  
May 9-11 Cusco, Peru  
Submission: **Dec 8**, 2023



## Events

UNIAG will be present at the **45th EBES Conference**, to be held at Budapest-Hungary, between the 11th and 13th of October 2023. [Info +](#)

Some researchers will be present at the **ICOTTS'23**, in Bacalar-Mexico, between the 2nd and 4th of November 2023. [Info +](#)



## Calls

### Rede Eureka: Sessão Innowwide

Submission: **Oct 17**, 2023

### Funding & tender opportunities:

A European Collaborative Cloud for Cultural Heritage – Innovative tools for digitising cultural heritage objects.  
[Info +](#)



## LATEST PUBLICATIONS

Pereira, M.T., Ribeiro, J., Oliveira, M., Ramos, F.R., Ferreira, F.A. (2024). Logistics Flow Improvement in a Leather Goods Industry. [Info +](#)

Scalabrini, E., Ferreira, J., Zekan, S.B., Fernandes, P.O. (2023). Destination Image Through TripAdvisor's Reviews Analysis. [Info +](#)

Ferreira, F.A.F., Toader, V., Rus, R.V., Bode, O.R. (2023). Pricing Approaches on Airbnb. The Case of 2020 New Listings in Porto. [Info +](#)

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