

UNIAG NEWSLETTER

Applied Management Research Unit

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#16

NEWS

- UNIAG invite you to submit your articles to the SMARTTIS 2024 session, an approach to the Digital Transition applied to the Tourism Sector is imperative. [Info+](#)
- On 23 and 24 May, IPB will host the I Jornadas AFROCIÊNCIAS, at the ESTIG of the IPB.
- UNIAG will participate in the "Demola Global: venture programme with research teams" in partnership with other IPB research centres.



Opportunities

ARTIIS'24 - SMARTTIS

International Conference on Advanced Research in Technologies, Information, Innovation and Sustainability
October 21-23 Santiago de Chile, Chile
Submission: **May 20th**, 2024

ICOTTS'24

6th International Conference on Tourism, Technology & Systems.
October 30 - 31 Madeira, Portugal
Submission: **July 15**, 2024



Next events...

UNIAG will be present at the following events:

- Feira de Emprego do Instituto Politécnico de Bragança, on 2 and 3 May 2024.
- INVTUR International Conference, from 8 to 10 May, at the University of Aveiro, Portugal.
- ICMTT'24, from 9 to 11 May, at the Universidad Nacional de San Antonio Abad del Cusco, in Cusco, Peru.
- I Jornadas AFROCIÊNCIAS, on the theme "De onde Viemos, Onde Estamos e para Onde Vamos" on 23 and 24 May, at the IPB.

Calls

Seleção de candidato para Centro de Competências Nacional em Semicondutores.

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Concursos "non-Initiative" 2024 da Parceria Europeia Chips JU. [Info+](#)



LATEST PUBLICATIONS

Nguyen, L.Q. et al. (2024). Exploring Factors Influencing Firm Profitability: The Case of the Meat Industry in Portugal. [Info+](#)

Borovac Zekan, S., Fernandes, P. O., Borowska-Pietrzak, A., & Galić-Biličić, S. (2024). Influence amplified: leveraging the power of influencer marketing in the digital age. [Info+](#)

Ferreira, J., & Fernandes, P. O. (2023). The application of sustainable practices in tourism: the case of olive-growing in the region of Trás-os-Montes. [Info+](#)

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